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KENNEDY CREATIVE CINCHES THE KNOT

March 4, 2008 (Austin, TX) – After sending one couple down the aisle in newly-wedded bliss, Austin’s top event management company, Kennedy Creative, has been selected to produce The Knot’s Annual Austin Market Party this summer, 2008.

“After careful consideration, we are thrilled to have Kennedy Creative plan our Annual Industry Party,” said Susana Diharce, Event Manager for The Knot. “I’m confident that Kennedy Creative’s creativity will blow our guests away.”

The Knot is the nation’s leading wedding resource, reaching over a million engaged couples each year through the most visited wedding website TheKnot.com, books, magazines and broadcast offerings. The Annual Market Party is both a celebration of the success of The Knot as a wedding media and service company, and an opportunity for Kennedy Creative to become an even greater presence in the wedding industry, both locally and nationwide.

Kennedy Creative President, Natalie Kennedy, said the opportunity to host this year’s Market Party is an exciting challenge. “The Knot has made such a positive impact on the wedding industry, and we are proud to be the event company chosen to represent them on a local level.”

About Kennedy Creative

Kennedy Creative, is best known for creating and executing events such as fundraising galas, corporate meetings, product launches, large multi-day conferences, themed celebrations and incentive programs. With more than 300 events orchestrated per year, Kennedy Creative has earned the elite status of preferred supplier for some of the most esteemed properties in the city, including Four Seasons Hotel Austin, Barton Creek Resort and Spa, The Driskill Hotel and Hyatt Regency Lost Pines Resort & Spa.

For more information on what Kennedy Creative can create for you, visit www.kennedycreative.com

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