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KENNEDY CREATIVE SAYS “I DO” TO THE WEDDING INDUSTRY

February 19, 2008 (Austin, TX) – Brides-to-be can have their wedding cake and eat it, too, now that Austin’s top destination management company, Kennedy Creative, announces plans to produce weddings.

This exciting announcement comes after the “happily ever after” wrap-up of the first wedding reception styled by the Kennedy Creative team, who transformed the ballroom of Hyatt Regency Lost Pines & Resort into a winter wonderland. The newlyweds, along with 400 of their family and friends, danced the night away amid ice sculptures, floral draped chandeliers and rows of birch trees decorated with white orchids and hanging votives.

Kennedy Creative, the longest-standing destination management company in Austin, is best known for creating and executing events such as fundraising galas, corporate team building meetings, product launches, large multi-day conferences, holiday celebrations and incentive programs. Owner, Natalie Kennedy, said the inclusion of weddings to the list of production and design capabilities of her company is another opportunity for Kennedy Creative to deliver memory-making experiences.

“Whether it’s a newly engaged couple or a group of corporate executives, everyone has a vision for their event,” said Kennedy. “My team of creatives welcomes the opportunity to turn our clients’ visions into realities.”

With more than 100 events orchestrated per year, Kennedy Creative has earned the elite status of Preferred DMC for some of the most esteemed properties in the city, including Four Seasons Hotel Austin, Barton Creek Resort and Spa, The Driskill Hotel and Hyatt Regency Lost Pines Resort & Spa.

For more information on what Kennedy Creative can create for you, visit www.kennedycreative.com

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