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KENNEDY CREATIVE GOES GREEN

April 23, 2008 (Austin, TX) – Earth Day may be over, but Austin’s top event management company, Kennedy Creative, is doing its part to make green its signature color.

Having recently participated in the 12th Annual Austin Settings Kappa Settings, which showcased table settings from local designers and merchants, Kennedy Creative designed a table from an eco-conscious perspective. To create the “Grass Roots” theme of the table, the Kennedy Creative design team chose to make a centerpiece from reclaimed driftwood. Vibrant orange Proteus flowers and seed pods served as natural decorative touches to the table and mixed well with the bamboo place settings and chairs.

“We are making a concerted effort to add eco-friendly elements to our events and prove that a design team with an environmental conscience can still create fabulous events,” said President, Natalie Kennedy. “In our industry of ‘larger than life’ designs and over-the-top concepts, a common line of thought is that ‘more is more’. We want to prove that *less* of a footprint on the earth means *more* opportunities for future events.”

About Kennedy Creative

Kennedy Creative is a full-service Event Company best known for unique concept development, innovative ideas and high-quality event productions. The Kennedy Creative team creates and executes over 300 events per year, including fundraising galas, corporate meetings, product launches, large multi-day conferences, themed celebrations and incentive programs.

For more information on what Kennedy Creative can create for you, visit www.kennedycreative.com

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